

# ◆ Hospice & Palliative Care of Cabarrus County ◆

A subsidiary of Carolinas Medical Center-NorthEast

*“Celebrating 25 years of service to Cabarrus County Residents”*

*PRESENTS*  
*our 6<sup>th</sup> Annual*



Thank you for considering a *Corporate Sponsorship* for  
Hospice & Palliative Care of Cabarrus County's  
**6<sup>th</sup> Annual**  
**Administrative Professionals Day**  
fundraising event.

*"At Your Service"* is an alternative way to remember  
Administrative Assistants and an  
opportunity to showcase your business.

It will be held:  
**April 27, 2011**  
**The Speedway Club at Charlotte Motor Speedway**  
**Concord, NC**

**We have grown bigger and better with each year!**

The event will include:

- **Vendor fair**
  - Sponsors will have the opportunity to showcase their products/services
  - Meet and greet the decision makers in our community
- **Administrative Professionals and their Bosses**
  - Enjoy an elegant lunch
  - Door prizes and gifts
  - Grand Prizes for Administrative Professionals
  - Prizes for the Grand Prize winners' bosses

# *Sponsorship Opportunities*

*Comfortable Venue ~ Network Opportunities ~ Target Market*

## **Platinum Sponsor     \$3,000**

- exclusive rights as the only company in your category promoting our event
- signage at the event
- top billing in all print material
- full page inside cover ad in program and listing on sponsor page
- vendor space of your choice
- **8 tickets to the event**

## **Gold Sponsor             \$2,000**

- shared signage at the event
- acknowledged in all print material
- full page ad in program and listing on sponsor page
- vendor space
- **6 tickets to the event.**

## **Silver Sponsor             \$1,000**

- shared signage at the event
- acknowledged in all print material
- ½ page ad in program and listing on sponsor page
- vendor space
- **4 tickets to the event**

## **Bronze Sponsor             \$500**

- shared signage at the event
- acknowledged in all print material
- ¼ page ad in program and listing on sponsor page
- vendor space
- **2 tickets to the event**



*At Your  
Service...*